

Bachelor of Science in Business Administration

Lucerne University of Applied Sciences and Arts – School of Business is offering its first Bachelor programme in English. The Business School is located right in the centre of one of the most attractive cities in Switzerland. Lucerne “City of Lights”, nestled among the foothills of the Alps, lies at the end of a lake that has been eternalized by poets and composers.

Lucerne University of Applied Sciences and Arts offers a unique opportunity to study business in a truly international perspective. You will be in a university institution with a great academic reputation, while enjoying the cultural, social and recreational facilities of one of Switzerland’s most visited cities in the middle of Europe.

Targeting highly motivated people who are looking for a challenge to study in an international environment, this Bachelor programme will provide a solid foundation in general management and economics as well as the opportunity to learn more about Swiss business practices.

Application deadline

30 April 2011

For more information contact

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